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RIVIERA AND ENSLEY MERGE TRANSACTION ADVISORY GROUPS; PRITCHARD CAPITAL PARTNERS ACQUIRES STAKE IN RIVIERA-ENSLEY

Riviera-Ensley Energy Advisors will team-up with Pritchard Capital Partners to expand transaction advisory services to their clients

HOUSTON / MIDLAND, Texas, May 11, 2010 – Riviera Energy Corp. and the transaction advisory group of Ensley Properties Inc. have merged to offer expanded services to the oil and gas industry. Pritchard Capital Partners, LLC has taken a stake in the combined entity and will have a close affiliation.

The Riviera-Ensley Energy Advisor group offers acquisition and divestiture transaction services with more than 30 years of combined transaction advisory business experience. Its relationship with Pritchard Capital Partners opens the door for clients to access funding and other services offered by Pritchard for energy projects.

“Pritchard Capital is looking to add additional value to our clients through the transaction advisory services of Riviera-Ensley Energy Advisors,” said Thomas Pritchard, managing partner and founder of Pritchard Capital, “The Riviera-Ensley relationship will strengthen our expanding investment banking services which complements our industry-leading sales and research capabilities.”

“Riviera, Ensley and Pritchard are joining forces to broaden our transaction advisory services and further the reach of the investment banking services and research of Pritchard Capital,” said Managing Director Art Ensley. “The experience and business tradition of Riviera and Ensley were a natural fit with Pritchard’s strong footprint in the energy sector.”

“Riviera and Ensley have stellar reputations in the acquisition and divestiture business,” said Kevin Andrews, Managing Director of Investment Banking for Pritchard Capital. “Sometimes the participants in those transactions need capital and we are there to provide creative solutions to address the capital needs of the interested parties. In addition to sourcing capital, we expect to bring new prospects and buyers to the transaction advisory group through



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our well established industry contacts and look forward to working with Riviera-Ensley Energy Advisors.”

Riviera, based in Midland, Texas, has been in business since 1997 with most of its work focused in West Texas. Ensley, based in Houston, has been in business since 1992. It has facilitated a broad spectrum of upstream and mid-stream transactions across the lower 48 states and the Gulf of Mexico. Pritchard, founded in 2001, is an independent investment bank and institutional financial services firm, focused on idea generation and intelligence in the oil, gas and power markets. The company has offices in New Orleans, Atlanta, Houston, New York and Washington, D.C.

“This is not a start-up,” Ensley said. “These are veteran organizations rich with energy industry experts. We expect to offer our clients a strong source for consultation and capital that will serve them well and assist with their long-term success.”

About Riviera-Ensley Energy Advisors

Riviera-Ensley provides acquisition and divestiture technical and transaction advisory services from experienced petroleum engineers and geologists. Their experienced staff provides necessary support to ensure a smooth transition from seller to buyer and vice versa. The partnership with Pritchard Capital gives clients access to energy investment analysts that know the business inside and out.

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